



EL POLLO LOCO LAUNCHES NEW LINE OF OVERSTUFFED QUESADILLAS

Four new items available for a limited time

COSTA MESA, Calif., June 12, 2017 - [El Pollo Loco](#) (Nasdaq: LOCO), the nation's leading fire-grilled chicken chain, today announced a new line of Overstuffed Quesadillas available for a limited time. The new Overstuffed Quesadillas are prepared fresh with flavorful ingredients for the ultimate cheesy treat.

"We're continually testing new items that bring a creative twist to our menu of signature chicken and authentic Mexican favorites," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "For this line, we've added some fun and unique ingredients like pickled jalapenos, caramelized onions and bacon. These flavors complement our fire-grilled chicken and melted cheese for a perfectly stuffed quesadilla. With different flavors and textures all packed into a folded tortilla, our quesadillas are a great meal for those on the go."

The new line of Overstuffed Quesadillas includes the following:

- **Chicken Cheddar Bacon:** Fire-grilled chicken, bacon, caramelized onions, smoked cheddar, pico
- **Southwest Chicken Avocado:** Fire-grilled chicken, avocado, sour cream, corn, bacon, black beans, cheese, pico
- **Chicken Nacho:** Fire-grilled chicken, guacamole, sour cream, pickled jalapenos, tostada shell, pico, cheese, beans
- **Chicken Fajita Avocado:** Fire-grilled chicken, avocado, fajita vegetables, cheese, poblano salsa, cilantro

As part of El Pollo Loco's partnership with Adrián González, the Mexican-American All-Star first baseman, González will promote a special "Buy One Quesadilla, Get One Free" offer on June 23 and reveal a coupon code. Guests are encouraged to follow El Pollo Loco and Adrián González on Facebook, Twitter and Instagram to receive the code.

El Pollo Loco is passionate about creating Mexican entrees that are made with fresh ingredients and provide a healthier alternative to typical fast food. The brand's menu features its signature citrus-marinated, fire-grilled chicken and authentic, hand-crafted items inspired by the culinary and cultural traditions of its hometown Los Angeles.

About El Pollo Loco:

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 470 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

Like: www.facebook.com/ElPolloLoco

Follow on Twitter: [@ElPolloLoco](https://twitter.com/ElPolloLoco)

Follow on Instagram: [@ElPolloLoco](https://www.instagram.com/ElPolloLoco)

Subscribe: www.youtube.com/OfficialElPolloLoco

Join Our Team: www.elpolloloco.com/careers

Media Contact:

ICR

Christine Beggan/Lauren Andrich

LOCO@icrinc.com

203-682-8329